

SHOP

til you drop

20 PAGES OF NEW JEANS!

All the latest styles & most flattering fits for your shape (& budget)

GET THE SAME PERKS AS A FASHION EDITOR! P134

GLOBAL STYLE:

What the cool girls will be wearing this season

Instant beauty fixes
Our cheapest tricks ever

Rain, hail... shine!

ERIN WASSON
STREET STYLE'S
MODEL
MUSE

STYLE SOLUTIONS FOR WHEN THE WEATHER'S ALL OVER THE PLACE



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Before I became an editor, I was a beauty editor. Actually, I was a deputy editor in between, but I wasn't very good so we'll gloss over that. Anyway, these days, every second intern sitting in my office tells me she wants to be a beauty editor, but back when I was making up career goals, I had no idea that people could get paid to go to fancy parties and try lipgloss in order to write about it. I mean, what the hell? What had they been in a past life - God? It didn't take me long to work out that the beauty cupboard was where I wanted to be.

Beauty editors are easy targets for haters. It looks like they have it so easy: the functions, the gifts and, yes, the mountains of product they take home in the name of work every day. There's no denying that the role has its perks. I became a beauty assistant

pretty much straight out of high school where I hadn't used cosmetics since the Green Eyeshadow Disaster at the Year 8 school dance, so I can honestly say that, until a couple of years ago, I'd never paid for a moisturiser in my life. And despite what you might read on the occasional blog, most beauty writers are among some of the nicest girls on the planet (they're trained that way, after all); as one, you spend more meals with each other than with your own family - usually in the most gorgeous restaurants in the country - so it's also how I met some of my closest girlfriends. And, occasionally, you get to hop on a plane with your beauty mates to a swanky location, where you drink French bubbles on a big multinational's account. But it's not all fun and blow-dries.

The truth is that it's easy to be a crap beauty editor - rehashing a press release to mindlessly promote a product you don't really like one day, showing up at a function to scoff canapés the next - but it's hard to be a good one. They're the rare finds who learn to read between the superlative-laden lines of company spiel; who can talk business and play politics, like they're in Henry VIII's court; who strive to find new and clever angles for writing about what is a fairly finite range of topics (hair, make-up, body, skin, uh, did I say hair already?). Not to mention the fact that they have to somehow find the time to produce their actual work when they've been out of the office all

day getting a sore jaw from smiling through their 5000th presentation on the cross-section of an epidermis. All the Crème De La Mer in the world isn't going to do much good when you've been up till 4am filing copy.

SHOP's beauty team, Amy and Eliza, fall into the Good-Beauty-Editor category. Considering that we have more beauty pages than anyone else, they work incredibly hard. And they take their beauty seriously - not in the sense that they like to wax lyrical about the science of, say, eye cream, for six pages (zzz) - but in that they're very good at putting themselves in your shoes, to find out what exactly it is about any given product that you need to know - and reporting on it in a way that's relevant to you and which (most importantly) contains no nonsensical beauty blabber. After all, SHOP readers spent 50 per cent more than the average Australian woman on beauty products in the last four weeks. It's their job to help you work out where to spend that money best.

Which is exactly what the *Beauty Handbook* (free with this issue*) is designed to do. Along with beauty writer Katrina Lawrence, Amy and Lize worked their (exfoliated) butts off to make it for you. I hope you find it as useful as we do.

Enjoy the issue.

Justine

The products I actually pay for (now that I'm no longer a beauty editor)



UNDER \$50

St. Tropez Self Tan Mousse: faultless!
St. Tropez Self Tan Bronzing Mousse, from \$43.95, 1800 358 999.



MAC Face And Body - it's the best foundation ever.
Mac Face And Body Foundation, \$60, 1800 061 326, maccosmetics.com.au.



UNDER \$50

Terax - when I don't use this, I swear my hair gets depressed.
Terax Original Crema, \$29.95, 1800 137 480.



Prevenge - the only serum-style product I've been good at using regularly.
Prevenge Face Advanced Anti-Aging Serum, \$265, 1800 015 500.



UNDER \$50

Cetaphil - a gentle cleanser is as crucial for anti-ageing as a good moisturiser.
Cetaphil Gentle Skin Cleanser, from \$7.80, 1800 800 765.